

Frequently Asked Questions (ANZMAC 2021 Conference)

How do I register my attendance?

Registration will be taken through Eventbrite. To register your attendance please go to the link below.

<https://www.eventbrite.com.au/e/98507204701>

When is the ANZMAC Conference?

ANZMAC Conference 2021 will run from Monday 29th November – Wednesday 1st December 2021.

How much does it cost to attend the Conference?

ANZMAC Conference 2021 will operate as a hybrid event. Delegates can attend in Melbourne, Australia in person or online.

* All registration fees are in Australian Dollars and are inclusive of 10% GST and exclusive of booking fees.

* For foreign exchange rates, please visit <https://www.xe.com/currencyconverter/>.

ANZMAC 2021 CONFERENCE (In person)	EARLY BIRD (Available until 30 th September 2021)	FULL RATE (Available from 1 st October 2021)
Institutional Member <i>To see if your university is an Institutional Member of ANZMAC, please visit the ANZMAC website.</i>	\$900	\$1,100
Non-Institutional Member	\$1,100	\$1,300
Student Institutional Member	\$800	\$1,000
Student Non-Institutional Member	\$900	\$1,100
Additional Gala Ticket	n/a	\$185

ANZMAC 2021 CONFERENCE (Online)	EARLY BIRD (Available until 30 th September 2021)	FULL RATE (Available from 1 st October 2021)
Institutional Member	\$200	\$250
Non-Institutional Member	\$250	\$300
Student Institutional Member	\$200	\$250
Student Non-Institutional Member	\$200	\$250

Can I register for only one day?

The conference does not offer one day registrations. We have tried to keep tickets costs low so delegates can sign up for the full programme.

Do I need to purchase additional tickets to attend the social events?

No. All social events are included in the price of the **in-person** conference ticket.

- Welcome Reception: Monday 29th November 6.00pm – 8.00pm
- Campus Walking Tour: Tuesday 30th November 5.15pm – 6.00pm
- Conference Gala Dinner: Wednesday 1st December: 6.00pm – Midnight

Will online and in-person delegates have the same conference program?

Yes! Both the online and in-person conference will have the same day program.

The Conference Gala Event at the conclusion of the program will also be streamed to online delegates.

All other social events will **NOT** be streamed to online delegates.

What platform is being used for the online conference?

The online conference will be hosted on an interactive platform called InEvent. This isn't your standard video conferencing platform! InEvent integrates everything into one central location for the best user experience. Meet your fellow delegates, download relevant resources, plan your day with the my agenda tab, re-watch session and more all in one location. The best part? Inevent is a web-based platform so nothing needs to be downloaded!

Will the sessions be recorded?

Yes. All keynotes and track sessions will be recorded.

What happens if I want to watch two sessions that are happening simultaneously?

All recorded session will be made available to re-watch 12 hours after the live session. Both in-person and online delegates will have the ability to re-watch sessions.

Will online and in-person delegates have the opportunity to network with each other?

Yes. Both online and in-person delegates will have access to networking on the event platform. Delegates can search for other delegates, meet for one-to-one or group via video chat, send messages or create group networking rooms. More details to be provided.

Will online and in-person delegates be able to participate in the Q&A sessions?

Yes! Both in-person and online delegates will be able to ask questions live at the conference through the event platform. All questions, feedback and chat will be channelled through the platform so online delegates don't miss out!

What time zone is shown on the program?

The program shows Australian Eastern Daylight Time.

What are the key dates for paper submissions?

Submissions Open: Monday 24 May 2021

Submission Close: Monday 12 July 2021

Author Notification: Thursday 26 August 2021

*There will be **NO extensions to the submission deadline of July 12**, so please do not ask for one. We suggest that you plan your submission now.

What are the tracks for paper submissions?

- Business to Business
- Consumer Behaviour
- Consumer Culture Theory
- Digital Marketing
- Entrepreneurship & Innovation
- Ethics & Sustainability
- Judgement & Decision Making
- Marketing Analytics
- Marketing Education
- International Marketing & Strategy
- Service Marketing
- Transformative Consumer Research & Public Policy
- Social Marketing

*For more information about tracks and track chairs, please [click here](#).

There are some journal special issues tied to the conference, how do I indicate that I want my paper considered for one of these?

If you want your extended abstract or paper to be considered, ensure you check box the relevant special issue at the time of conference paper submission in the Scholar One system.

What is the refund policy?

All tickets are non-refundable, if you have any questions please contact ANZMAC-2021@unimelb.edu.au.

COVID-19 REFUNDS

In the case of COVID-19 associated cancellations such as symptoms, lockdowns and boarder closures, the event will still go ahead online and attendees will receive the physical ticket cost less the virtual ticket cost and ticketing fees refunded. Please note as payments were received in AUD, refunds will also be completed in AUD. For international cards, the refund may vary in your local currency as it will be impacted by the conversion rate at the time.

What is the conference theme?

Something Different

Who can I contact if my question is not answered here?

If you have any questions, please email the Event Teams - ANZMAC-2021@unimelb.edu.au