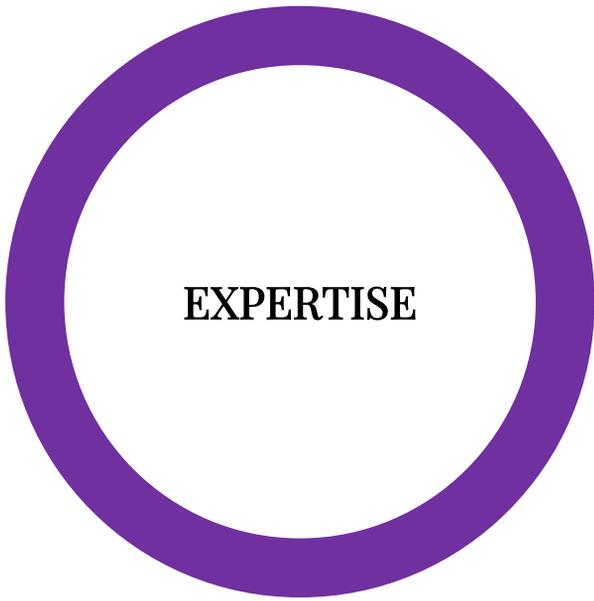


Aurora are  
experts in  
banking  
operations,  
middle office  
and regulatory  
technology.



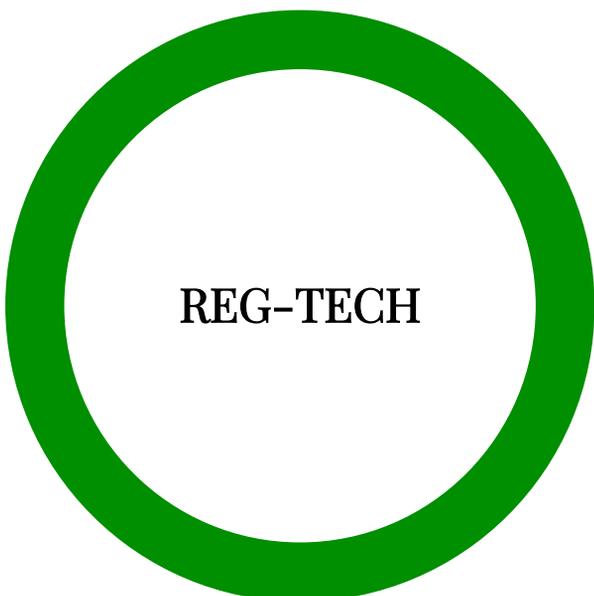


Our Partners have over 60 years Banking Experience, as COOs, Transformation Directors and Technology Leads

We have delivered **Client Onboarding** solutions across multiple clients and jurisdictions, and we have helped to shape the internal tech methodologies



We are experts in **Client Onboarding**, related regulations and the Reg-tech Ecosystem, working with Banks, Other Consultancies and Technology Vendors



Our  
**Technology**  
team  
specialise in  
three areas.

# Marketing and Messaging

Leverage our considerable knowledge of the Reg-tech ecosystem to launch your products and enhancements effectively.

# MARKETING & MESSAGING APPROACH

Aurora have helped many technology vendors to understand their marketplace and effectively position themselves.

We provide deep domain knowledge to help you develop the right messaging to sell your reg-tech solution.

## Outcomes

Develop effective, differentiated product messaging

Market sizing and targeting. Extension to new segments

Thought Leadership and industry engagement

# Product Design and Optimisation

Proven voice of  
customer and  
domain expertise  
to help you design  
products which  
work for your  
clients.

# PRODUCT DESIGN AND OPTIMISATION APPROACH

Aurora has contributed extensively to the design and development of new products in the CLM and Reg-tech space.

Getting your product design and roadmap on track and in-tune with your customers is essential to differentiate yourself.

## Outcomes

Build better products

Deliver greater customer success

Extend your products to new markets and functions



# Delivery Methodology

Develop a standard way of implementing your solution, leveraging our proven frameworks to maximize delivery efficiency and customer success

# DELIVERY METHODOLOGY APPROACH

Aurora have delivered complex projects on behalf of banks and vendors. We specialise in designing bespoke methodologies to smooth the path to delivery and improve customer alignment.

Aurora has its own CLM delivery framework, which focuses on customer success.

## Outcomes

Faster more  
Consistent  
Delivery

Happier  
Customers

Knowledgeable  
and engaged staff  
and customers

# Get in touch



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