

From strategic
business
guidance to
executive
coaching, the
Aurora team are
by your side to
help you and your
business
succeed.

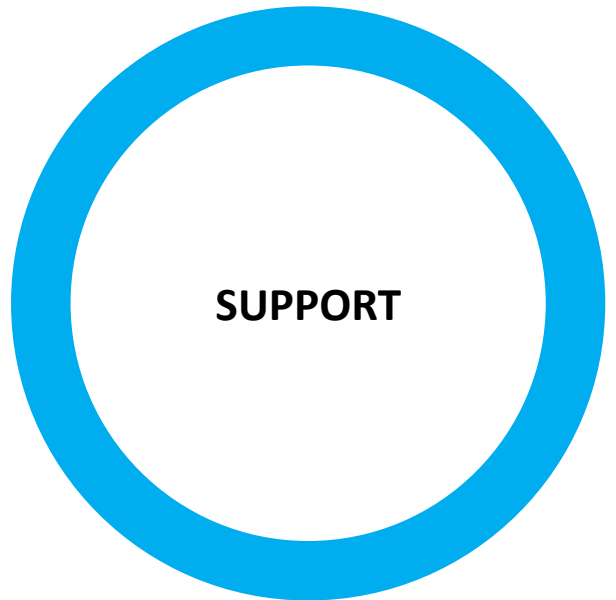


AURORA[®]
SMALL & GROWING BUSINESS

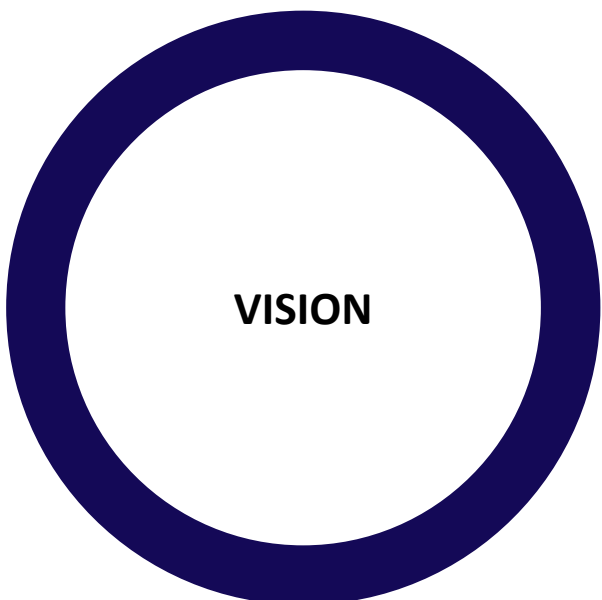


Our Partners have over
60 years Banking
Experience, as COOs,
Transformation Directors
and Technology Leads

With decades of real life
business and technology
expertise, we're by
your side to help shape
and deliver your biggest
business ideas.



We help businesses
shape their strategic
vision...mission,
objectives, values,
culture and
operational leadership.





**We don't operate
like a normal
consultancy, we
focus on honest
advice, using real-
life examples and
experience to drive
real value**

JIWAN LALY
Managing Partner

**Plan for growth but don't
know how to make it
happen?**

**Want to re-energise your
strategy and your team?**

**Has your business
stagnated?**

**Do you have an idea but
don't know where to
start?**

We can help.

Our
Small
Business
team
specialise
in business
growth



We believe we
have the most
comprehensive
and valuable
**strategic
business review**
in the market

...but don't take
our word for it...



**Walking into work thinking
about my business differently
today... thanks to
the team at Aurora**

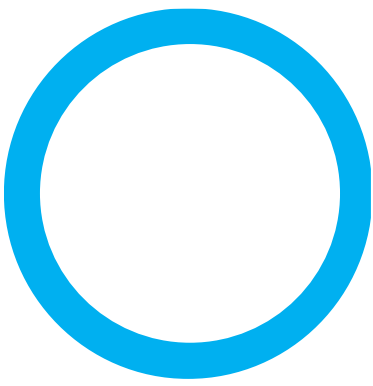
—
JEREMY ARNOLD
Managing Director
Müdra



**The Aurora team have a
genuine interest in helping
my business succeed... a
breath of fresh air in the
Small Business space**

—
JAMES ALDRIDGE
CEO
Aldridge Landscape





Our **strategic business review** involves workshops, interviews with your team and executives

We then compose all of this information and relay feedback to you and your management team

Finally, we create a plan of action to help you achieve the **desired growth** and access new opportunities

A taster of what you can expect...

A full strategic review at board level to test and challenge direction

Future roadmap for your business

Competitor analysis

Review of roles & responsibilities

A fully robust brand, marketing and social media map

Your key business processes assessed and documented

A definitive set of strategic recommendations

**Your
business
goals**

**...our
business
knowledge.**

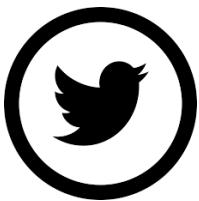
Get in touch to book your **free** 30 minute consultation



www.AuroraSDE.com



Enquiries@AuroraSDE.com



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