

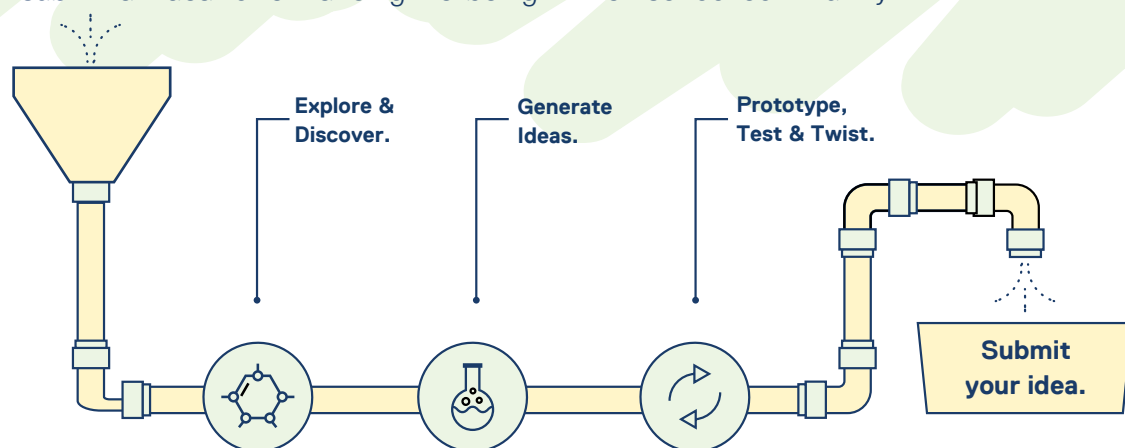
CICbeyond: The Wellbeing Challenge

A national ideas competition for Aussie students. Staged in Term 4, 2021.

It's been a turbulent time of late and many young people are feeling disconnected, tired and uncertain about the future. As we move towards 2022, it's time to create new solutions, build hope, and flip the script.

The Wellbeing Challenge unlocks the agency and ingenuity of students by supporting them to imagine new possibilities, learn, have fun, and make their mark.

Students will work in teams and follow a four step recipe for generating bold and inspired ideas. Each team will submit an idea for enhancing wellbeing in their school community.



The Wellbeing Challenge

The Challenge is high energy, fast paced and can fit neatly into your end of year activity. For each of the four steps there is a 'how to video' and activity templates. Activities include persona mapping, the ideas bounce, prototyping and pitch development. Each step can be completed in the equivalent of a single period. Schools can opt to do this in a half day or spread it over a number of days. A separate set of activities have been designed for secondary schools (aimed at middle years) and primary schools. It can be delivered in person or online.



National Event

This is free for schools and students from across Australia will be participating. Ideas will be promoted through a National Campaign so that great ideas can be shared and acted upon. Local and national prizes are up for grabs.

This Challenge is brought to you by Suggest it and Crazy Ideas College.

If you want to register your interest or know more please email matt@crazyideacollege.com.

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