

# APP2020 Sustainability Plan

The Pharmacy Guild is dedicated to continually improve its' environmental impact and strives to demonstrate leadership in the area of event sustainability.

We have undertaken the following activities in an effort to implement more environmentally sustainable practices to reduce APP's carbon footprint:

## PRINTING

- using electronic messaging only to communicate with delegates and potential delegates i.e. website, email, electronic newsletters
- using recycled paper for any materials that must be printed e.g name badges
- combining individual day lunch tickets to one lunch ticket for all days
- encouraging the use of electronic signage to reduce production waste
- encouraging reusable design for signage (i.e. avoid including dates and times)
- using plasma screens or electronic signage to replace printed signs
- reducing the number of pull up banners printed for the event
- including all onsite information in the conference mobile app, which eliminates the need for a printed conference handbook and pocket program

## REGISTRATION

- replacing all hard copy registration forms with online forms

## TRANSPORTATION

- selecting a carbon neutral airline or and airline that offsets carbon emissions when booking speaker flights
- requesting that suppliers and trade exhibitors use a single freight forwarder for all deliveries, reducing the number of vehicles requiring access to the dock and minimizing vehicle emissions

## RECYCLING

- encouraging exhibitors to use promotional items with minimal or no packaging
- requesting that promotional items (if necessary) are made from recycled materials
- requesting that exhibitors separate rubbish and recyclable items during bump in and bump
- eliminating satchel inserts
- providing recycling bins around the venue
- placing collection bins for lanyards at exit doors for possible future re-use

## CATERING

- selecting a vegetarian option for each lunch menu
- donating leftover food to a local charity
- using disposable cups, plates and cutlery made from recycled fibres or 100% recyclable materials
- providing beverages in aluminum cans instead of glass bottles as aluminum is easier to recycle

## HOW YOU CAN HELP

Below are some ideas on how you can help us to conduct a more sustainable event:

- Travel with an airline that is carbon neutral or offsets their carbon emissions
- Travel to and from the airport with a group via bus rather than using individual taxis
- Use public transport or walk to and from the conference venue
- Bring a refillable water bottle and keep cup to the event
- Access the registration barcode via your mobile phone for self check in, rather than printing it out
- Use the recycling bins around the venue
- Only accept promotional items from trade exhibitors that you know you will use in future
- Download the mobile app and avoid printing out programs etc to bring to the event

If you have any other ideas on how we can reduce APP's carbon footprint, we'd love to hear from you. Please email us at [events@qldguild.org.au](mailto:events@qldguild.org.au).