



## ANZMAC 2021 Main Conference Preliminary Agenda

### 28 November 2021

12:00pm to 5:30pm	Delegate Pre Program Registration	The Spot, Main Entrance Foyer
2:00pm - 7:00pm	ANZMAC Executive Meeting	TBA
4:00pm - 7:00pm	ANZMAC Fellows Meeting	TBA
7:00pm - 9:00pm	ANZMAC Executive & Fellows Dinner	TBA

### 29 November 2021

8:00am to 8:45am	Program Registration Arrival Tea & Coffee	The Spot, Main Entrance Foyer The Spot, Copland Foyer
9:00am - 10:30am	Welcome to Country (Auntie Di Kerr) Opening Address (Dean) Keynote Address (Mark Ritson)	Copland Theatre
10:30am - 11:00am	Morning Tea	The Spot, Main Entrance Foyer & Other (TBA)
11:00 - 12:30pm	Track Session One (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
12:30pm - 1:30pm	Lunch (Main Conference)	The Spot, Main Entrance Foyer & Other (TBA)
12:30pm - 1:30pm	Lunch (ANZMAC Executive Lunch)	Executive Lunch (Private Room - The Spot)

1:30pm - 3:00pm	Track Session Two (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
3:00pm - 3:30pm	Afternoon Tea	The Spot, Main Entrance Foyer & Other (TBA)
3:30pm - 5:00pm	Track Session Three (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
5:00pm - 6:00pm	ANZMAC Annual General Meeting	TBA
6:00pm - 8:00pm	Opening Function	Ormond Hall

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## ANZMAC 2021 Main Conference Preliminary Agenda

### 30 November 2021

7:30am - 9:00am	ANZMAC Executive Breakfast	TBA
8:30am - 9:00am	Arrival Tea & Coffee	The Spot, Copland Foyer
9:00am - 10:30am	Keynote Address (Naomi Simpson)	Copland Theatre
10:30am - 11:00am	Morning Tea	The Spot, Main Entrance Foyer & Other (TBA)
11:00 - 12:30pm	Track Session Four (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
12:30pm - 1:30pm	Lunch (Main Conference)	The Spot, Main Entrance Foyer & Other (TBA)
12:30pm - 1:30pm	Lunch (Australasian Marketing Journal Editorial Board)	Executive Lunch (Private Room - The Spot)
1:30pm - 3:00pm	Track Session Five (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
3:00pm - 3:30pm	Afternoon Tea	The Spot, Main Entrance Foyer & Other (TBA)
3:30pm - 5:00pm	Track Session Six (Up to 13 Track Concurrent Sessions)	The Spot, Various Rooms (TBA)

**ANZMAC  
2021**

AT  
THE UNIVERSITY  
OF MELBOURNE

29<sup>th</sup> NOV - 1<sup>st</sup> DEC

ANZMAC2021.COM



## ANZMAC 2021 Main Conference Preliminary Agenda

### 1 December 2021

8:30am - 9:00am	Arrival Tea & Coffee	The Spot, Copland Foyer
9:00am - 10:00am	Keynote Address	Copland Theatre
10:00am - 10:30am	Morning Tea	The Spot, Main Entrance Foyer & Other (TBA)
10:30am - 12:00pm	Track Session Seven (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
12:00pm - 1:00pm	Lunch (Main Conference)	The Spot, Main Entrance Foyer & Other (TBA)
12:00pm - 1:00pm	Lunch (ANZMAC Institutional Members)	Executive Lunch (Private Room - The Spot)
1:00pm - 2:30pm	Track Session Eight (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
2:30pm - 3:00pm	Afternoon Tea	The Spot, Main Entrance Foyer & Other (TBA)
3:00pm - 4:30pm	Track Session Nine (Track Concurrent Sessions)	The Spot, Various Rooms (TBA)
4:30pm	Program Conclusion	The Copland, The Spot
6:00pm - 12 Midnight	Gala Dinner	The Forum, Melbourne