



ANZMAC 2021 Doctoral Colloquium Preliminary Agenda

27th November 2021

9:00am - 10:15am	Opening Address Plenary Session: Unconventional paths to an impactful academic career Paul Henry (U. of Sydney) Don O'Sullivan (Melbourne Business School) Lauren Gurrieri (RMIT University)
10:15am - 10:30am	Morning Tea
10:30am - 12:00pm	Student Presentations
12:00pm - 1:00pm	Lunch
1:00pm - 2:30pm	Student Presentations
2:30pm - 2:45pm	Afternoon Tea
2:45pm - 4:30pm	Research Challenge: Compete in a team to develop a winning research proposal!
4:30pm - 4:45pm	Break

ANZMAC 2021 Doctoral Colloquium Preliminary Agenda (Subject to change)

4:45pm - 6:00pm

Special Session 1A:

“Academic Isolation vs. Integration - How to become an active member of your research field”

Bernardo Figueiredo (RMIT)

Daiane Scaraboto (Unimelb)

Special Session 1B:

Reviewing and Revising

Nitika Garg (UNSW)

Davide Orazi (Monash University)

28th November 2021

9:00am - 10:15am

Plenary Session: “Ask me anything about the academic job market”

Ken Roberts (CEO at Forethought)

Marian Makkar (RMIT)

Erik Mooi (Unimelb)

Gerri Spassova (Monash University)

10:15am - 10:30am

Morning Tea

10:30am - 12:00pm

Student Presentations

12:00pm - 1:00pm

Lunch

1:00pm - 2:30pm

Student Presentations

2:30pm - 2:45pm

Afternoon Tea

2:45pm - 3:45pm

Special Session 2A:

Storytelling your research: How to position a paper at leading journal level

Tom van Laer (U of Sydney)

Special Session 2B:

“Research diffusion: how to share your research with the general public”

Jason Pallant (Swinburne University)

Brent Cooker (Unimelb)

Misha Ketchell, The conversation (<https://theconversation.com/au>)

3:45pm - 4:00pm

Break

4:00pm - 5:15pm

Plenary Session: A future research agenda for marketing

John Roberts (UNSW)

Stephan Ludwig (Unimelb)

Valentyna Melnyk (UNSW)

Francis Farrelly (RMIT)

5:15pm - 5:30pm

Closing Address