

# APP 2021

GOLD COAST  
CONVENTION  
& EXHIBITION  
CENTRE

**20-23 MAY**

# PROGRAM



The Pharmacy  
Guild of Australia



Queensland  
AUSTRALIA



[www.appconference.com](http://www.appconference.com)

PROGRAM IS SUBJECT TO CHANGE Version 1\_20 Jan 2021

## WEDNESDAY 19 MAY 2021

8.00am – 6.00pm

REGISTRATION AREA OPEN

### PRE-CONFERENCE WORKSHOP 1: PHARMACY GUILD IMMUNISATION COURSE

9.00am – 5.00pm



The Pharmacy  
Guild of Australia

The Pharmacy Guild Immunisation Course will provide you with vaccinator qualification and up to 42 group 2 CPD points.

The course provides:

- a background to immunisation in Australia;
- a familiarisation of the resources that are available to support immunisation services;
- an outline of the regulatory requirements which cover the provision of immunisation services within pharmacy;
- practical skill-based training in safe injection technique.

**Cost:** Guild Member \$525 (GST free) / Non- Member \$640 (GST free)

**Inclusions:** Workshop materials and morning/afternoon tea and lunch

NB: This course is open to pharmacists practising in QLD, NSW, ACT and NT only (course does not currently meet requirements for all jurisdictions).

### PRE-CONFERENCE WORKSHOP 2: PRACTICING TO YOUR FULL POTENTIAL - PHARMACISTS' ROLE IN ACUTE CARE, CHRONIC CARE AND VACCINE PREVENTABLE DISEASE

10.00am – 4.00pm



The vital role of pharmacists in acute care, chronic care and vaccine preventable disease is becoming more evident, enabling pharmacists to perform to their full professional scope of practice.

This one-day seminar will delve into pharmacist's practice in these three essential areas, using priority health areas to demonstrate practical examples:

- Acute care - structured prescribing, screening and laboratory testing, and assessing ambulatory conditions.
- Chronic care - therapeutic adaptation, deprescribing, adherence and harm minimisation.
- Vaccine preventable disease – the business case for an integrated pharmacy vaccination model.

Join colleagues and industry leading presenters to explore the current and future full potential of pharmacist practice.

This workshop is presented by the Australasian College Pharmacy.

**Cost:** ACP Member \$245/ Non-Member \$385

**Inclusions:** Workshop materials, morning/afternoon tea and lunch

## THURSDAY 20 MAY 2021

7.00am – 8.30pm

REGISTRATION AREA OPEN

### OPENING PLENARY

VENUE: Arena 1A

8.30am – 10.30am



#### Opening Plenary

This opening session will highlight the achievements and challenges of the Guild in the last 12 months and set the vision for the next 12 months and beyond. Awards of excellence will be showcased, including the Pharmacy of the Year Award, the MIMS/Guild Intern of the Year and the Pharmacy Guild of Australia/Maxigesic Pharmacy Assistant of the Year. A keynote address will be presented by The Hon Greg Hunt MP, Federal Minister for Health and Aged Care.

10.30am – 11.00am

MORNING TEA

### BUSINESS, INNOVATION & LEADERSHIP STREAM

VENUE: Arena 1A

11.00am – 11.45am



#### Biosimilars in 2021 & beyond: Are you ready?

2021 is a pivotal year in Australian pharmaceutical history with the largest retail biologic, by value on the PBS, losing exclusivity. It is critical that pharmacy is well positioned to play an active role in patient engagement and biosimilar uptake. This session will explore the evolving biosimilar landscape and the key challenges facing pharmacists today, providing practical and tangible ideas which pharmacy can implement to drive optimum value creation and patient management.

### CLINICAL PHARMACY/PRODUCT UPDATE STREAM

VENUE: Meeting Rooms 5-8

11.00am – 11.30am



#### CLINICAL PHARMACY UPDATE: The role of the gut microbiome in infant health and immunity

The important role of the gut microbiome in infants' immune system development and future health is becoming ever clearer. Early life is a critical period for the development of the infant gut microbiome and nutrition plays a major factor in supporting this development. This session will take a closer look at the gut microbiome, its link to overall health and how it can be supported with specific nutritional components including prebiotics, probiotics, synbiotics and human milk oligosaccharides.

**Speaker:** Dr Vincent Ho, Gastroenterologist

11.35am – 12.05pm



#### CLINICAL PHARMACY UPDATE: Preparing for Compounding Audits in Quality Care 2020

The Quality Care 2020 Program now has an assessable component for Complex Compounding, which was not addressed in previous versions. As pharmacists prepare for

### RURAL PHARMACY & INDIGENOUS HEALTH STREAM

VENUE: Meeting Room 9  
11.00am – 5.30pm

11.00am – 2.00pm

#### Dadirri: Our Journey to Reconciliation

Reconciliation is an ongoing journey and building cultural awareness and understanding cultural safety is how community pharmacies can work towards reconciliation. This process requires Dadirri – a deep reflection and contemplation. Participants will reflect upon their own professional practise and explore culturally safe practices

11.45am – 12.30pm



**World Pharmacy Council Panel Session: Scope of practice changes brought on by COVID-19**

As health systems around the world have adapted quickly to deal with the global pandemic, many countries have acknowledged the key role pharmacists can play. This session will outline the progress made and opportunities for Australia to pursue.

**Facilitator:** Trent Twomey, Senior National Vice President, The Pharmacy Guild of Australia

**Panellists:** World Pharmacy Council representatives (invited); Stephen Armstrong, Chief Economist, World Pharmacy Council; Brinley Hosking, Chief Pharmacist, Sigma Pharmaceuticals; Nic Balfour, Aged Care, Data & Technology Group Manager, Sigma Pharmaceuticals

12.10pm – 12.40pm

their audit reviews, many questions have been asked about how to implement specific requirements in the document, particularly those which address risk to staff and patients, and demonstration of how quality is built into a compounded product. This session will explore specific frequently asked questions about quarantine of products, testing protocols for staff, risk assessment for patients, responsibilities of the pharmacist if compounds are supplied by distance and final product potency testing.

**Speaker:** Marina Holt, Education & Training Manager, PCCA

**Further details about this session will be available soon.**

Please revisit the Program webpage for regular program updates.

12.30pm – 2.00pm



**LUNCH - Garden Terrace Marquee**

12.45pm – 1.15pm

**Further details about this session will be available soon.**

Please revisit the Program webpage for regular program updates.

1.15pm – 2.00pm



**LUNCH - Garden Terrace Marquee**

1.15pm – 2.00pm



**ALAN RUSSELL ORATION: How vaccine development and planning for a virus pandemic may have saved the world**

With a 33-year career in the Australian Public Service including roles as secretary of the departments of Health and Finance, Jane Halton AO understands health systems and the role of governments and the private sector. It is, however, her recent role as chair of the Coalition for Epidemic Preparedness Innovations (CEPI) where Jane may leave her lasting legacy. As the world scrambled to develop a vaccine for COVID-19, the significant preparatory work by CEPI was vital. Join us for this fascinating insight from our keynote speaker.

**Speaker:** Jane Halton AO, Commissioner, National COVID-19 Coordination Commission Advisory Board (invited)

within their community pharmacy. Community pharmacies have an important role in providing high quality, culturally safe pharmacy services that meet the needs of the local Aboriginal and Torres Strait Islander community and it starts with building cultural awareness.

2.00pm – 2.45pm



**Will Artificial Intelligence replace pharmacists?**  
Artificial Intelligence (AI) is predicted to disrupt many traditional professions including pharmacy. Join Microsoft's National Technology Officer, Lee Hickin, who will discuss the role of AI in healthcare and showcase the risks and benefits of AI with global examples. Lee will be joined by Fred IT Group's CEO, Paul Naismith, to highlight the impact and opportunities for pharmacy in Australia including incorporating practical uses of AI in your community pharmacy.  
**Speakers:** Lee Hickin, National Technology Officer, Microsoft Australia; Paul Naismith, CEO, Fred IT Group

2.45pm – 3.30pm



**Further details about this session will be available soon.**  
Please revisit the Program webpage for regular program updates.

2.00pm – 2.30pm



**CLINICAL PHARMACY UPDATE: Pharmacist's guide to optimising adalimumab therapy**  
This session will provide pharmacists with essential information to support the optimal use of adalimumab in the management of autoimmune diseases. The presentation will review the role of biological DMARDs, and specifically adalimumab, in the management of rheumatoid arthritis, juvenile idiopathic arthritis, ankylosing spondylitis, psoriatic arthritis, psoriasis, and inflammatory bowel diseases. Evidence-based information on adalimumab biosimilars to support patient discussions regarding their use will be presented, as will practical advice on the key clinical issues associated with adalimumab to assist pharmacists optimise patient use and outcomes.

2.35pm – 3.05pm



**CLINICAL PHARMACY UPDATE: Understanding health literacy, self-care choices and the pharmacist - the essential ingredients for osteoarthritis management**  
Osteoarthritis (OA) is a chronic condition that affects 1 in 11 Australians and can cause significant pain, functional impairment and reduced quality of life (QOL). There is currently no cure for OA, but there are treatments and self-care approaches to managing its long-term symptoms. A recent Australian epidemiological study exploring Health Literacy in OA pain has identified gaps in OA self-care and education. The study also highlighted the impact of OA on patient's QOL and gaps in OA management. This session will discuss the research-identified gaps and critical role pharmacists can play to improving patient's pain and self-care management.  
**Speaker:** Professor Andrew McLachlan, Head of School and Dean, The University of Sydney Pharmacy School

3.10pm – 3.40pm

**Further details about this session will be available soon.**  
Please revisit the Program webpage for regular program updates.

2.30pm – 5.30pm

**Rural Pharmacy Forum**  
The Rural Pharmacy Forum provides attendees with the opportunity to network and discuss issues unique to rural pharmacy. Participants will reflect upon the challenges of the past year and how they overcame these by adapting and innovating to meet the needs of their communities throughout the COVID pandemic. The forum will introduce participants to key change management principles and strategies, share solutions and examples, and learn how to develop and implement a change management plan in their own practice. And of course, the popular #iloveruralpharmacy video competition will be back.

**BUSINESS, INNOVATION & LEADERSHIP STREAM****VENUE: Arena 1A**

4.00pm – 4.45pm

**Panel Session: The changing pain conversation**

Guidelines for joint and back pain are shifting as the evaluation of evidence for non-steroidal anti-inflammatory drugs (NSAIDs) and paracetamol has been updated. With an expansion of over-the-counter NSAIDs, how are treatment choices changing? Following the quality use of medicines principles and current guidelines for managing low back and OA pain, what are the most appropriate non-pharmacological and pharmacotherapy options available to pharmacists? What is the recommended approach to stepping up pain relief? This session will help pharmacists understand the current science and clinical practice on use of OTC analgesics in low back pain and OA.

**Moderator:** John Bell, Community Pharmacist & Practitioner/Teacher, Graduate School of Health, University of Technology Sydney

**Panellists:** Professor Andrew Moore, Pain Researcher; Joyce McSwan, Founder & Managing Director of PainWISE; Professor Mark Hancock, Professor of Physiotherapy, Macquarie University

4.45pm – 5.30pm

**On track – the Anna Meares story**

Anna Meares is considered by many to be the greatest cyclist of all time. Despite a terrible cycling accident in 2008 which left her with a hairline fracture in her C2 vertebrae, Anna has collected 18 gold, 16 silver and 10 bronze medals at Olympic, World and Commonwealth Games level. At the Rio 2016 Olympics she

**CLINICAL PHARMACY/PRODUCT UPDATE STREAM****VENUE: Meeting Rooms 5-8**

4.00pm – 4.30pm

**Further details about this session will be available soon.**

Please revisit the Program webpage for regular program updates.

4.35pm – 5.05pm

**Further details about this session will be available soon.**

Please revisit the Program webpage for regular program updates.

5.10pm – 5.40pm

**QUALITY CARE 2020: The evolution of QCPP**

This session will provide important information on how your pharmacy should prepare for your Quality Care 2020 assessment, including an overview of the remote assessment model, changes to the requirements and the corrective action process. In this session, you will learn

became the first Australian athlete to ever win four individual medals at four consecutive Olympic Games. Join Anna as she shares the inspirational story of how she became the most decorated and successful female track cyclist in history.

**Speaker:** Anna Meares OAM, Olympic Gold Medallist

more about the critical role for pharmacy proprietors, how to access the Quality Care 2020 Knowledge Hub, and hear feedback on the Quality Care 2020 framework to date.

**Speaker:** Simon Blacker, Chair, QCPP Working Group

5.30pm – 8.30pm

**TRADE EXHIBITION OPEN**

5.30pm – 8.30pm

**Welcome Reception**

The networking focal point of APP, the Welcome Reception provides the perfect opportunity to catch up with colleagues, meet with suppliers and build new business relationships in a relaxed environment. Entertainment is provided and a buffet dinner and drinks will be served.

**VENUE:** Trade Exhibition Area, GCCEC



**END OF THURSDAY'S EVENTS**

## FRIDAY 21 MAY 2021

6.30am – 5.45pm

### REGISTRATION AREA OPEN

7.00am – 8.00am



### Guild Member (Proprietor) Only Breakfast: Industry Update

This session is open to Proprietor Guild Members only. The Guild's National President will present a confidential update on key issues affecting community pharmacy.

**Speaker:** National President, The Pharmacy Guild of Australia

**Cost:** \$50.00 per person (includes hot breakfast)

**VENUE:** Pavilion Ballroom, The Star Gold Coast

### BUSINESS, INNOVATION & LEADERSHIP STREAM

**VENUE:** Arena 1A

8.25am – 9.25am



### The Panel: State of the Industry

Join our industry's main players who will explore current issues and discuss the complexity of the current industry environment.

**Panellists:** Phil Lynch, Chair, Consumer Healthcare Products Australia; Jane Halton, Chair, Generic and Biosimilar Medicines Association; Dr Anna Lavelle, Chair, Medicines Australia; Richard Vincent, Chair, National Pharmaceutical Services Association; Trent Twomey, Senior National Vice President, The Pharmacy Guild of Australia

9.30am – 5.00pm

### TRADE EXHIBITION OPEN

### BUSINESS, INNOVATION & LEADERSHIP STREAM

**VENUE:** Arena 1A

9.30am – 10.00am



### Responding to imminent cyber-attack

Would you and your team know how to respond to an imminent cyber-attack? What roles would you play in the event of a damaging data breach? How can you prepare now to avoid the worst that may happen tomorrow? Join CommBank and Fred IT as they explore the answers to these and other cyber security questions. This is a great opportunity to learn how cyber criminals carry out their online virtual attacks, as well as pharmacy specific risks within QCPP compliance, ePrescribing, data breaches and ransomware. Discover the simple steps you can follow to increase your cyber security and help minimise the chance of a cyber-attack within your pharmacy.

### CLINICAL PHARMACY/PRODUCT UPDATE STREAM

**VENUE:** Meeting Rooms 5-8

9.30am – 10.00am



### Further details about this session will be available soon

Please revisit the Program webpage for regular program updates.



10.05am – 10.35am



**Further details about this session will be available soon.**

Please revisit the Program webpage for regular program updates.

10.05am – 10.35am



**S3 melatonin – what you need to know**

Further details about this session will be available soon.

10.35am – 11.00am

**MORNING TEA**

**BUSINESS, INNOVATION & LEADERSHIP STREAM**  
**VENUE: Arena 1A**

11.00am – 11.45am



The Pharmacy Guild  
of Australia

**Consumer behaviour in a post COVID-19 world**  
Presented by Australia's leading retail expert, this presentation will identify emerging consumer trends during the pandemic, review the pharmacist's active and emerging role in combating COVID-19 medication misinformation, examine alternative ways to engage with consumers, detail how the products consumers buy have changed, and propose changes pharmacies must make to respond to these changing consumer behaviours.

**Speaker:** Professor Gary Mortimer, Professor of Marketing and Consumer Behaviour, QUT Business School

11.45am – 12.30pm



**Applying retail strategies to the community pharmacy sector**

Guy Russo is credited with one of Australia's greatest business turn-arounds, taking Wesfarmers' ugly duckling, Kmart, from the bottom of the discount chain store ladder to the

**CLINICAL PHARMACY/PRODUCT UPDATE STREAM**  
**VENUE: Meeting Rooms 5-8**

11.00am – 11.30am



**CLINICAL PHARMACY UPDATE: An evidence-based approach to managing chronic atopic eczema – practical applications for pharmacists**

Atopic dermatitis, also known as eczema, can have a profound effect on the quality of life of those affected. Whilst common in children, it can occur at any age and prevalence worldwide is increasing. This chronic condition takes on many forms making differential diagnosis challenging. Whilst there is no cure, early recognition and intervention are critical and it is important that patients don't constantly seek different treatments. This session will focus on the role of the pharmacist in the management paradigm and provide evidence-based strategies to help improve patient outcomes.

**Speaker:** Dr Philip Tong, Dermatologist

11.35am – 12.05pm



**CLINICAL PHARMACY UPDATE: Overcoming osteoarthritis pain and disability**

Osteoarthritis (OA) is at the forefront of an exploding epidemic of non-communicable chronic diseases. It affects over 3 million Australians and is a leading cause of disability and health service utilisation. For the person with OA, management is typically inappropriate, which has enormous downstream activity consequences for health services and contributes to poor health outcomes. The current palliative approach of analgesic prescription followed by joint replacement needs to change; care needs to be focused on tailoring management to the individual needs of the patient, targeted towards the central complaints of pain and functional limitation with a chronic disease multidisciplinary management approach. Modern health care systems are typically reactive and focused upon acute care whereas the management of OA is ideally efficient, coordinated and patient centred to support integration of evidence into practice.

most popular and profitable retail department store in Australia today. In this session, Guy will offer in-depth insights, narratives and examples of how he and his team transformed Kmart into today's iconic brand. The session will conclude with a Q&A exploring how this example of best practice can be applied to the community pharmacy sector.

**Speaker:** Guy Russo, Senior Adviser, Wesfarmers Limited

**Q&A Facilitators:** Roger Millichamp, CEO, Pharmacy Platform; Steven Kastrinakis, Founder, Advantage Group

12.10pm – 12.40pm



**Speaker:** Professor David Hunter, Rheumatology Clinical Researcher

### **CLINICAL PHARMACY UPDATE: When to recommend Vitamin D supplements in pregnancy & infancy, and why**

Universal vitamin D supplementation in pregnancy and for the first 12 months of life could eliminate nutritional rickets, which due to vitamin D and dietary calcium deficiency remains a problem for infants and children in Australia. Nutritional rickets is a preventable disorder that can have lifelong and occasionally fatal consequences. Skeletal manifestations include limb bowing, rickets, abnormal tooth development and short stature. Extra-skeletal features include hypocalcaemic seizures, developmental delay and cardiomyopathy. Prevention of nutritional rickets involves the universal vitamin D supplementation of pregnant women and infants for the first 12 months of age. Fortification of food stuffs with vitamin D should also be explored.

**Speaker:** Professor Craig Munns, Senior Staff Specialist in Endocrinology, The Children's Hospital at Westmead

12.30pm – 2.00pm



### **Women's Networking Lunch**

This lunch is open to all pharmacists, pharmacy staff and students who are registered as full and day delegates. Join colleagues and Guild Officials for a buffet lunch and a glass of wine.

1.00pm – 2.00pm



### **PHARMACY ASSISTANT OF THE YEAR (PATY) AWARD INFORMATION SESSION**

Featuring the 2020 and 2019 Pharmacy Guild of Australia/Maxigesic Pharmacy Assistant of the Year Award National Winners, this session will provide tips on how you could become a 2021 State Finalist, State Winner or National Winner! Lunch will be served.

12.30pm – 2.00pm



**LUNCH - Garden Terrace Marquee**

12.45pm – 1.15pm



### **CLINICAL PHARMACY UPDATE: Early intervention for common cold – stop it at the first sign**

Common cold symptoms usually emerge 36-48 hours post virus infection. Research has indicated that rhinovirus virus load is positively correlated with cold symptom severity. Instead of waiting to fight against the symptoms when it's already developed into a full blown cold, there is an earlier opportunity to remove the cold virus and stop a cold during the first 48 hours. This session will focus on the unique early intervention technology for common cold.

**Speaker:** John Bell, Community Pharmacist & Practitioner/Teacher, Graduate School of Health, University of Technology Sydney

1.15pm – 2.00pm



**LUNCH - Garden Terrace Marquee**

**BUSINESS, INNOVATION & LEADERSHIP STREAM****VENUE: Arena 1A**

2.00pm – 2.45pm

**Creating value for the next generation of pharmacy customers: new pharmacist prescribing opportunities for natural medicines**

The younger, health conscious consumer is increasingly looking to their pharmacist to deliver effective natural medicine solutions to improve their health outcomes, thus negating the need to be referred by other health care practitioners. This session will highlight the importance and value of delivering product and education solutions that leverage these new prescribing opportunities through Pharmacist Only Natural Medicines. In support of the launch of an innovative product range designed to improve therapeutic outcomes, Metagenics will detail their collaborative approach to target major condition areas that are underserved by natural medicines in pharmacy.

**Speakers:** Brett Ballantine, Head of Marketing, Metagenics Australia; Prue Elms, Senior Product Innovation Manager, Metagenics Australia; Kos Sclavos AM, Industry Consultant

**CLINICAL PHARMACY/PRODUCT UPDATE STREAM****VENUE: Meeting Rooms 5-8**

2.00pm – 2.30pm

**CLINICAL PHARMACY UPDATE: Effect of a herbal formula on blood sugar levels in pre-diabetics**

Prevention and early diagnosis of diabetes is key to avoiding diabetes-related complications. In 2018, 2-million Australians were estimated to have pre-diabetes and were at high-risk of developing type-2 diabetes. This session will discuss the benefits of a herbal formula shown to be beneficial for balancing blood-glucose levels, which was tested in a randomised double-blind placebo-controlled 12-week trial in pre-diabetic adults.

**Speaker:** Associate Professor Dr Karin Ried, Director of Research, National Institute of Integrative Medicine

2.35pm – 3.05pm

**PRODUCT UPDATE: Social continence - guiding customers with their continence concerns**

This session will outline the importance of the pharmacist's knowledge around asking the right questions about continence, assessment and product selection - how to go about it, what is available, what is the most effective product – and other ways you can assist your customers with their continence concerns.

**Speaker:** Emi Loveday, National Clinical Education Manager, Kimberly-Clark

2.45pm – 3.30pm



### Preparing now for what's next

The pharmaceutical sector today is at a unique point in its history. The COVID pandemic has rapidly accelerated the pace of disruptive change so agility and adaptability will be more important than ever. In this research-rich and compelling presentation, 8-time bestselling author and trend forecaster Michael McQueen will outline: (1) the three forms that disruption will take in the coming decade and why they create enormous opportunities for those who are prepared; (2) the common culture and mindset traps that will set any business or leader on a collision course with obsolescence – and how to avoid them; and (3) a strategic game plan for staying one step ahead of change and remaining relevant.

**Speaker:** Michael McQueen, Trends Expert

3.10pm – 3.40pm



### PRODUCT UPDATE: Product innovation - the lifeblood of pharmacy

This session will explore AFT Pharmaceutical's new range of pharmacy-exclusive products which can help your pharmacy thrive and grow in 2021: (1) Globally, liposomal technology is delivering enhanced consumer benefits in natural health. Find out how next generation liposomal technology can help boost immunity in a radically different world. (2) Omega-3 supplements are commonplace in pharmacy and adding omega-3 to eye drops is the next advance in dry eye care, providing enhanced lubrication and protection where it is most needed. (3) Advances in pain relief continue to emerge. This session will investigate how day and night treatment options will impact the analgesic category over the coming year.

**Speaker:** Dr Hartley Atkinson, Pain Researcher & CEO, AFT Pharmaceuticals

3.30pm – 4.00pm

### AFTERNOON TEA

#### BUSINESS, INNOVATION & LEADERSHIP STREAM

**VENUE:** Arena 1A

4.00pm – 4.30pm



### Practicing to full scope: What could it mean for you?

Further details about this session will be available soon.

#### CLINICAL PHARMACY/PRODUCT UPDATE STREAM

**VENUE:** Meeting Rooms 5-8

4.00pm – 4.30pm



### PRODUCT UPDATE: Clinical efficacy and safety of Estosalus®, a nutraceutical for women's health

Estosalus® is a supplement formulated with herbal extracts of Black cohosh, Chasteberry, Evening primrose oil, and SoyLife® - a proprietary source of soy isoflavones backed by over 35 clinical studies. This session will provide an update on the outcomes of a new

#### EARLY CAREER PHARMACIST STREAM

**VENUE:** Meeting Room 9

4.00pm – 5.30pm

Further details about this session will be available soon

Please revisit the Program webpage for regular program updates.



4.30pm – 5.15pm



The Pharmacy Guild  
of Australia

#### Last Man Standing

Speed skater Steven Bradbury is best known for his unlikely gold medal win in the men's 1,000 metre short track event at the *Salt Lake City* 2002 Winter Olympic Games. A four-time Olympian, Steven was the first athlete from the Southern Hemisphere and Australia to win a Winter Olympic gold medal. Join Steven as he shares his inspirational story of triumph over adversity, of how he underwent years of obsessive training, pain, setbacks, sacrifice and life-threatening injuries, and of how he armed himself with the necessary tools to achieve his amazing success.

**Speaker:** Steven Bradbury OAM, Olympian

4.35pm – 5.05pm



randomized, double-blind, placebo-controlled trial involving post-menopausal women. Compared to placebo, Estosalus® supplementation resulted in statistically significant antioxidant effects, improved facial dermatology endpoints, and improved cardiovascular indicators, after a 12-week intervention. Beneficial effects on symptoms associated with hormonal changes were also observed, with no adverse effects reported. These findings support the efficacy and safety of Estosalus® in multiple aspects of women's health.

**Speaker:** Dr George Thouas, Head of Research and Development, Max Biocare Pty Ltd

**Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates.

**END OF FRIDAY'S EVENTS**

# SATURDAY 22 MAY 2021

6.45am – 5.15pm

**REGISTRATION AREA OPEN**

7.00am – 8.15am



**Breakfast Educational: Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates.

**Cost:** \$50.00 per person (includes hot breakfast)

**VENUE:** Meeting Rooms 5&6, GCCEC

## BUSINESS, INNOVATION & LEADERSHIP STREAM

**VENUE: Arena 1A**

8.30am – 9.10am



**The new Australian economy**

Australia, and for that matter the world, has changed markedly over the past year. So what does this mean for the economy? What are the new realities, and how does they apply to Aussie businesses?

**Speaker:** Craig James, Chief Economist, CommSec

## BUSINESS, INNOVATION & LEADERSHIP STREAM

**VENUE: Arena 1A**

9.15am – 9.45am



**The future of community pharmacy in Australia**

Are you a pharmacist, pharmacy owner or prospective pharmacy owner? Is your business prepared for the future of pharmacy? This session will focus on best practice community pharmacy and what it takes to be a progressive pharmacy brand that is truly future fit. A compelling vision for the future of community pharmacy will be outlined, and an opportunity for growth and prosperity will be presented. Find out more about joining a brand that is true to the core of community pharmacy in Australia.

**Speaker:** Phil Smith, CEO, Blooms The Chemist; Pamela Bishop, Chief Marketing Officer, Blooms The Chemist; Emmanuel Vavoulas, Head of Retail, Blooms The Chemist

## CLINICAL PHARMACY/PRODUCT UPDATE STREAM

**VENUE: Meeting Rooms 5-8**

9.15am – 9.45am



**CLINICAL PHARMACY UPDATE: Cannabis-based medicine - results of a clinical trial in cancer pain**

This session will examine the results of a completed clinical study investigating the pharmacokinetics (PK), safety, and tolerability of THC and CBD cannabinoids in a unique NanoCelle® formulation for the management of unrelieved pain in patients diagnosed with advanced cancers. The bioavailability of Medlab's cannabis-based medicine has shown superior PK compared to nabiximols (the only cannabis-based medicine approved by the TGA) when used in the management of cancer pain. The results of the study have demonstrated acceptable bioavailability, safety, tolerability, and evidence of analgesic efficacy in advanced cancers with bone metastasis.

**Speaker:** Professor Luis Vitetta, Director of Medical Research, Medlab

9.30am – 5.00pm	TRADE EXHIBITION OPEN		
9.50am – 10.20am   The Pharmacy Guild of Australia	<b>Panel Session: How your pharmacy can survive and thrive in the post COVID-19 era</b> Thanks to COVID-19, community pharmacy has been impacted by a number of significant, irreversible changes. This moderated discussion featuring leading pharmacy industry personalities will outline some of the key permanent changes to which pharmacies must adapt. <b>Moderator:</b> Kos Sclavos AM, Past National President, The Pharmacy Guild of Australia	9.50am – 10.20am  	<b>Further details about this session will be available soon</b>  Please revisit the Program webpage for regular program updates.
10.20am – 10.45am	MORNING TEA		
10.45am – 11.30am  	<b>Further details about this session will be available soon.</b>  Please revisit the Program webpage for regular program updates.	10.45am – 11.15am    11.20am – 11.50am  	<b>Further details about this session will be available soon.</b>  Please revisit the Program webpage for regular program updates.
11.30am – 12.15pm  	<b>ANN DALTON ADDRESS: Sharing the dignity</b> When Rochelle Courtenay first learnt of homeless women going without basic sanitary items during their menstrual cycle, she decided the question was not, “why is no one doing anything” but rather, “what’s stopping me from doing something?” In 2015, Rochelle took matters into her own hands by collecting sanitary items with her local community and distributing these to local shelters. As a result, Share the Dignity was created and has grown to a national charity with over 5,000 volunteers Australia wide, delivering multiple initiatives aimed at giving dignity to women. <b>Speaker:</b> Rochelle Courtenay, Founder, Share the Dignity	11.55am – 12.25pm  	<b>CLINICAL PHARMACY UPDATE: S3 pharmacist only medicine for the treatment and prevention of bacterial vaginosis</b> Bacterial vaginosis is the most common vaginal infection and is reported to be twice as common as thrush, yet it often goes underdiagnosed. The mainstay of treatment has been either oral or topical antibiotics, however recurrence rates of up to 50% have been reported within 3-6 months of treatment. This session will provide an overview of the diagnosis and management of bacterial vaginosis and will introduce a pharmacist only, non-antibiotic option for the treatment and prevention of this condition. <b>Speaker:</b> Michele Thai, Senior Medical Affairs Associate, Aspen Pharmacare Australia



12.15pm – 2.00pm



**LUNCH - Garden Terrace Marquee**

12.30pm – 1.00pm



1.00pm – 2.00pm



**Further details about this session will be available soon.**

Please revisit the Program webpage for regular program updates.

**LUNCH - Garden Terrace Marquee**

## BUSINESS, INNOVATION & LEADERSHIP STREAM

**VENUE: Arena 1A**

2.00pm – 2.30pm



### **Panel Session: How technology helps create great customer journeys**

This panel of industry experts will explore how technology can help you create great customer journeys for your pharmacy.

**Moderator:** Arun Sharma, CEO, GuildLink

**Panellists:** Paul Jones, National Councillor, The Pharmacy Guild of Australia; Andrew Rewell, API; Amanda Nancarrow, Head of Strategic Sales, GuildLink

2.35pm – 3.05pm



### **Pharmacy market update post COVID-19**

This market and valuation update will include tips on how to maximise your selling price in the current market environment, plus reveal what the banks are looking for when assessing pharmacy valuations.

**Speaker:** Frank Sirianni, Managing Director, Medici Capital

3.05pm - 3.30pm

**Afternoon Tea**

## CLINICAL PHARMACY/PRODUCT UPDATE STREAM

**VENUE: Meeting Rooms 5-7**

2.00pm – 2.30pm

**Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates.

2.35pm – 3.05pm

**Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates

## HARM MINIMISATION STREAM

**VENUE: Meeting Room 9**

**2.00pm – 5.00pm**

Pharmacists are well positioned to reduce the negative health, social and economic consequences of drug use and other addictive behaviours on both individuals and the community as a whole.

This interactive session will explore treatments, new and old, and evaluate evidence and aspects relevant to all pharmacists. Leading addiction specialists from Australia and international colleagues will provide current information that will assist in daily community pharmacy practice.



3.30pm – 4.00pm



The Pharmacy Guild  
of Australia

### **International pharmacy dispensing remuneration benchmarking**

The World Pharmacy Council is the leading international organisation established to represent and promote community pharmacy on a global scale, influencing bodies such as the OECD which in turn influence national policymakers. In this session the WPC's Chief Economist will explore and explain differences in approaches to dispensing remuneration between Australia's 7CPA and comparable countries. How are we tracking internationally, and what are the opportunities, risks and pitfalls in using international benchmarks?

**Speaker:** Stephen Armstrong, Chief Economist, World Pharmacy Council

3.30pm – 4.00pm

**Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates.

4.05pm – 4.35pm



### **Reflection in pharmacy practice**

Just as the reflection of your image in a mirror provides feedback to you, reflection on your practice as a pharmacist should lead to feedback, action and improvement. Being a reflective practitioner is a skill that requires awareness, conscious effort and persistence. The PDL Professional Officers assist pharmacists with many incidents, patient interactions and regulatory actions where reflective action is a core component of a response. This session will discuss the role of personal and professional reflection in incident management, regulatory action, regulators' expectations regarding reflective action and the use of reflection to improve clinical practice.

**Speaker:** Georgina Woods, Professional Officer, PDL.

7.00pm – midnight



#### **APP Street Party - Nautical But Nice**

All aboard the APP 'Nautical but Nice' themed Street Party! Featuring another exciting line up of entertainment, this highly anticipated event provides the perfect opportunity to network and create amazing memories with pharmacy colleagues. Featuring in the main arena will be illusionist and escapologist, Cosentino and Queen tribute band, KillerQueen who will perform hit songs including 'Radio Ga Ga', 'Under Pressure', 'Somebody to Love' and 'Don't Stop Me Now'. Back by popular demand will be the silent disco held in the marquee, which will also feature cruise ship themed games, a beauty bar, photo booth and roving entertainment.

**VENUE:** Pavilion Ballroom, The Star Gold Coast

#### **END OF SATURDAY'S EVENTS**

## SUNDAY 23 MAY 2021

8.30am – 1.00pm

REGISTRATION AREA OPEN

### BUSINESS BUILDING STREAM

VENUE: Meeting Rooms 7&8

9.00am – 9.30am



The Pharmacy Guild  
of Australia

**Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates.

9.30am – 10.00am



The Pharmacy Guild  
of Australia

**Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates.

10.00am – 10.30am



The Pharmacy Guild  
of Australia

**Further details about this session will be available soon**

Please revisit the Program webpage for regular program updates.

### MANAGEMENT & OPERATIONS STREAM

VENUE: Meeting Rooms 5&6

9.00am – 9.30am



**Joyous customer journeys: how digital platforms + your people = happy for all**

Further details about this session will be available soon.

**Speaker:** Aaron D'Souza, General Manager, Guild Digital

9.30am – 10.00am



**Increasing sales, cash flow & profits from your existing pharmacy operation**

As we transition forward out of COVID-19 it is imperative all pharmacies are ready to increase cash flow and profitability. This session will focus on taking your business from "how things are always done" to "how things should be done" to placing your pharmacy in the upper cohorts of pharmacy performance. Greg Kearns has spent 18 years significantly increasing the bottom line performance of pharmacies across Australia. He will share his experiences as a consultant, will challenge the normal and will help to position you for increased prosperity.

**Speaker:** Greg Kearns, Director, Kokoda RX

10.00am – 10.30am



The Pharmacy Guild  
of Australia

**Advertising 101 - crack the code**

Do you ever advertise your pharmacy services and products on a website or by print? Do you get customer reviews on your pharmacy Facebook page? If you do, then are you also aware of the legislative and regulatory codes and guidelines you need to follow to make sure you are compliant with the law? This session will walk you through what you need to know to advertise therapeutic goods and health services. Case studies and examples will help you understand the TGA Advertising Code and the AHPRA Guidelines for advertising regulated health services.

**Facilitator:** Tiffany King, National Manager Communications, The Pharmacy Guild of Australia

9.30am – 12.30pm

TRADE EXHIBITION OPEN

10.30am – 11.00am		MORNING TEA	
BUSINESS BUILDING STREAM		MANAGEMENT & OPERATIONS STREAM	
VENUE: Meeting Rooms 7&8		VENUE: Meeting Rooms 5&6	
11.00am – 12.00pm	 <p>The Pharmacy Guild of Australia</p>	11.00am – 11.30am 	<b>Looking forward – legal tips for navigating 2021</b> This session will highlight the key legal lessons learned from 2020 and share top tips to help you navigate a range of legal issues that may impact on pharmacy businesses in 2021. <b>Speakers:</b> Mark Fitzgerald & Sharlene Wellard, Principals, Meridian Lawyers
	<b>Vaccination Booster</b> What does the vaccination landscape look like in 2021? Attend this session to find out the latest information about all aspects of pharmacist vaccination – including influenza vaccines, COVID-19 vaccines and the AIR.	11.30am – 12.30pm 	<b>Pharmacy rentals: COVID-19 impact – where are we heading?</b> This session will outline some of the key takeouts from The Pharmacy Guild of Australia Rental Report. Meticulous planning is key before any rental negotiation. <b>Speaker:</b> Phil Chapman, Director, Lease 1; Philip Chindamo, Group Executive Health Economics, The Pharmacy Guild of Australia
12.30pm	TRADE EXHIBITION & CONFERENCE CLOSES		

## CONFERENCE CLOSE